Call for Papers:
Papers that are conceptual as well as empirical are invited from Academicians', Industrialists, Research scholars, students from various discipline on any of the given sub themes or any other management & inclusive growth related topics. All selected papers will be published in the Conference Proceedings having ISBN. Best papers will be awarded and published in Prabandhan- Journal of Business Administration.

Paper Submission Guidelines
The manuscript should be prepared in the following format
1. Manuscript should be submitted following IEEE format
2. Title of the Paper, Name, Designation, Affiliation, Contact number and Email address should be provided along with the abstract
3. Abstract of not more than 250 words with 3-4 key words in the end of abstract, and it should include Methodology, Findings / Results.
4. Final Paper words limited to 5000-6000 words, not exceeding 8 pages.
5. Font Type and Size: Times New Roman – 12 with single line spacing, 1.5 inch margin on both the sides, A4 size paper.
6. Paper should be submitted in word format
7. Papers will be checked for plagiarism, papers with high plagiarism will be rejected
8. All the diagrams and tables should be appropriately numbered and provided at the end of the paper.
9. Submission should be made in soft copy and should be sent to the following email address conference@git.edu

Important Dates
1. Last date for Abstract & Full Paper Submission : 20th Jan. 2019
3. Date of the Conference: 4th and 5th Feb. 2019

Registration Fees
1. Paper presentation and Participation by Faculty members: Rs. 1500/- (Per Author)
2. Research Scholars: Rs. 1000/- (Per Author)
3. Student Participants : Rs. 600/- (Per Participant)
4. Industry Representatives: Rs. 2000/- (Per Author)
5. Only participation in the conference: Rs.1500/- (Per Participant)
6. Presentation in Absentia: Rs.3000/-

Mode of Payment
1. Registration fees shall be paid in the form of DD/ Cheque in favor of ‘The Principal’ Gogte Institute of Technology, Payable at Belagavi
2. For Papers with multiple authors, only the registered author/s will get the registration kit
3. Registration fee includes, Registration Kit, Food, and Participation Certificate.

Accommodation: Arrangement for accommodation can be made for the participants on self-payment basis, if prior intimation is given (at least 15 days before the Conference).

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Prospects and Challenges to the issues of Inclusive Growth in India

Two Day National Conference

4th and 5th February 2019

Organized by Department of MBA
Karnatak Law Society’s KLS Gogte Institute of Technology
(An Autonomous Institution under VTU, Belagavi)

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Theme of the Conference:
India is growing at a rapid rate, and the entire world is expecting India to be one of the fastest growing economies. However, growth is not uniform across sectors; the growth has been uneven and often accompanied by income inequality and this gap between rich and poor leads to unbalanced social development. In today’s Emerging Market Economies inclusive growth has become the need of the hour. Inclusive growth means a fair allocation of resources with benefits to every section of the society. Indian policymakers have shifted their attention from growth to inclusive growth, and this is highlighted in the 11th and 12th five-year plans. Prime Minister Narendra Modi’s Independence Day speech promised a new foundation for a more inclusive India — socially, economically and politically. Inclusive growth includes overall growth and the critical elements of inclusive growth are poverty reduction, employment generation, agricultural development, Social Sector Development including securing social Justice, Equal distribution of Income, Environment protection, reduction in regional disparities and industrial development.
Achieving inclusive growth has been one of the main priorities of the Government. For promoting inclusive growth, the Government is implementing various programmes/schemes. Specially schemes such as Mahatma Gandhi National Rural Employment Guarantee Act Scheme(MGNREGA), Prime Minister’s Employment Generation Programme (PMEGP), Pradhan Mantri Rogar Pratshasan Yojana, Pradhan Mantri Suraksha Bima Yojana (Accident Insurance), Atal Pension Yojana (Unorganized Sector) and Pradhan Mantri Jeevan Jyoti Yojana (Life Insurance) have been implemented to generate employment opportunities.
Reducing inequalities is high on the agenda of the Government. Several initiatives have been taken up by the Government of India to eliminate poverty, inequality and to empower the marginalized sections of the society. Expanding the social security net through schemes like; Pradhan Mantri Suraksha Bima Yojana (Accident Insurance), Atal Pension Yojana and Pradhan Mantri Jeevan Jyoti Yojana - National Urban Livelihoods Mission (DAY-NULM) have been implemented to generate employment opportunities. The Pradhan Mantri Jan Dhan Yojana is operational that strives to achieve financial inclusion by ensuring that the economically weaker sections have access to bank accounts.
Despite introducing several schemes, the government is facing several challenges in implementing and achieving inclusive growth. Government schemes and efforts for success of Inclusive growth agenda may not be enough unless there is a greater level of sensitization among different stakeholders. In this regards proactive role of academia, industry and social groups are highly required.
The main focus of the conference is to highlight various prospects that will help to achieve inclusive growth in India and to identify the challenges that India faces in achieving the objectives of inclusive growth.

Suggested Sub Themes:
- Poverty and Human Development In India
- Economic policies and reforms
- Banking and Financial inclusion
- Micro Finance
- Digital India for Inclusive Growth
- Social Entrepreneurship
- Rural Entrepreneurship
- Green Business
- Impact of Banking crisis on inclusive growth
- Role of NGO’s in Inclusive growth
- Education and Skill India for Inclusive growth
- Marketing Strategies for Start-up India
- Make in India and Inclusive growth
- Fiscal and Monetary policy for economic stability
- Women empowerment and inclusive growth
- Sustainable Agriculture for inclusive growth
- Food security for inclusive growth
- Inclusive growth in management systems
- E-governance for inclusive growth
- Politics of inclusive growth
- Smart Entrepreneurship
- Any other topic related to the main theme of the conference will be considered

Key Note Speaker:
Dr. Srinivasan R, Professor IIM Bangalore
Dr. Srinivasan R, received his doctoral degree (Fellow Programme in Management) from the Indian Institute of Management Ahmedabad. He worked for about eight years at IIM Lucknow before joining IIM Bangalore. His areas of research include strategies of multi-sided platform organizations, strategy processes in rapid growth organizations, and competitive, corporate and international strategies. Dr. Srinivasan has co-authored a textbook on strategic management and a research-based book on knowledge management in the Indian context. He has published papers and cases in several international and national journals. He has authored a number of cases on Indian organizations on platform business models, rapid growth, strategy, and knowledge management.

Chetna Vijay Sinha, Founder President
Mann Deshi Foundation
Chetna Sinha has worked with people’s movements since the early 1980s. In 1996, she founded the Mann Deshi Foundation in Mhaswad, a drought-stricken area of Maharashtra, with the aim of economically and socially empowering rural women. In 1997, she set up the Mann Deshi Mahila Sahakari Bank. Chetna was chosen to be Co-Chair of the World Economic Forum 2018 and won the Forbes Social Entrepreneurship Award in November 2017. The 2010 EdelGive Social Innovation Honors (Livelihood Category) and the Schwab Foundation’s and Jubilant Bharta Foundation’s 2013 Social Entrepreneur of the Year (India). The RBI, NABARD and other regulatory financial and banking institutions regularly seek her advice on financial inclusion.